

2022 BROCHURE



Emerging Entrepreneurs Programme (EEP): Strategizing for Innovation, Growth & Resilience

Description

The global business landscape has drastically changed since the outbreak of Covid 19 resulting in uncertainties globally. This crisis has forced every business owner to step back, reflect, review and refocus themselves as well as realign their businesses with the "New Normal". In this particularly difficult economic context, The Emerging Entrepreneurs Programme (EEP) offers owner-managers the perfect opportunity to re-invent their businesses.

Led by our C-level faculty, leveraging on FATE Foundation's 22 years of providing unrivaled business support to entrepreneurs, the EEP is a 12-week programme specifically designed to equip business owners with essential knowledge and critical tools that can be applied immediately as they lead their businesses through these tough times.



**Target
Audience**

Owner Managers/Chief Executives of Growing Businesses who:

- Are actively involved in running their businesses for at least 5 years
- Minimum annual revenue of fifteen million naira (N15,000,000)
- Derive their full-time income from their businesses
- Lead a team of 5 to 100

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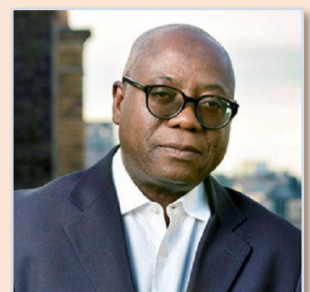
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EY
Course Director (EEP 29)



Adenike Adeyemi
Executive Director,
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Course Director (EEP 29)



Fola Adeola
Chairman,
FATE Foundation




Rotimi Oyekanmi
Partner
Apis Partners


Learning Process & Methodology


- The curriculum is designed to offer a holistic set of courses that addresses all the key challenges in growing a business during tough times, and it cuts across key functional areas that drive growth within an SME.
- The programme goes beyond teaching concepts and frameworks to provide practical application of knowledge to current business realities, developing short to the mid-term strategic growth plan, and delivering tangible results.
- Led by Industry leaders and C-Level Facilitators, the structure is a combination of interactive online class sessions, Virtual Chats with successful CEOs, Targeted Advisory Sessions, Webinars, Case studies, group activities and a hand-held personal activity to develop a Strategic Growth Plan for you and your business.

Key Curriculum Highlights

- Redefining your entrepreneurial and personal leadership skills and competencies in leading your business for growth and success
- Identifying and analyzing opportunities for business growth, revenue generation
- Developing clear opportunities for market growth and expansion
- Understand and apply the key financial and revenue indicators for your business

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- Structure**
- Interactive Online & Physical Class Sessions
 - Workshops and Seminars
 - Case Studies
 - Pre & Post Reads Session
 - Targeted Advisory on Growth Needs
 - Virtual Chats with Leading Indigenous CEOs
 - Develop a short to mid-term strategic growth plan

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- Program Objectives**
- Understand the disruptions in the business environment and take advantage of the opportunities.
 - Rethink and validate your value proposition to capture the right customers.
 - Re-engineer your operations and embrace digital transformation to drive growth.
 - Develop a short to mid-term strategic growth plan that capitalizes on rapid change.

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- Fees**
- **Application: N5,000**
 - **Tuition Fees: N485,000**
- (Alumni Discount: 5%
Early Bird Discount: 5%
Payment plan is available)

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Engr Bayo Adeola
Chairman,
CPMS Limited



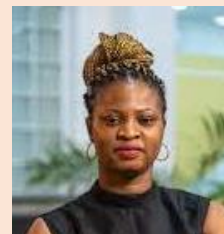
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Tunde 'ICEMAN' Alabi
Director of
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Next Cohort: April 12 – June 23, 2022

For application, visit: www.fatefoundation.org/eep
For enquiries, email: eep@fatefoundation.org | Phone: (+234) 706 381 3647

NOTABLE FATE ALUMNI BUSINESSES INCLUDE



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